

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 15.26
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUEH

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV1/12 15.26

DATE NOV 1/12 15.26

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		1200N-100P	30		\$1,000.00	11/2	11/2	0		FRI	0
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547												
PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON												
89	A		1200N-100P	30		\$1,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS/CENT FL ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV2 ON LINE-6 FOR 1 SPOT/WK												

REP HEADLINE# 6249648 TRF# 323793
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M7	OK'D	BUY#6	MISSED: FRI/1200N-100P				NOV2		30S	\$1,000.00	(NOV1/12)	
			OFFER: SUN/1200N-100P				NOV4		30S	\$1,000.00	PLS ADVISE.	
			CMT: WE CAN OFFER									

NOV/12 55150.00 CONTRACT TOTAL 55150.00
TOTAL SPOTS 38

MARKET TOTALS \$480,156 WFTV 32% WKMG 24% WESH 23% WOFL 14% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE